

License

Principles of graphic service license www.ivana-art-in.com

Definitions

- Website – an online store run at www.ivana-art-in.com
- Creator – Ivana Nechalová, based in Súľovce, Slovakia
- Buyer – a person making a purchase on the Website and acquiring a license
- Non-exclusive license – the license permitting the use of the Graphics under the rules set out below, does not include the transfer of copyrights
- Exclusive license – a license relating to graphics ordered via the Contact tab, allowing the use of the Graphics under the rules set out below, including the temporary or complete transfer of copyrights
- Graphics – a graphic design put up for sale on the Website
- Custom Graphics – a graphic design created on an individual order placed via the Contact tab

Non-exclusive license

1. All Graphics placed on the Website are covered by a non-exclusive License.
2. Each Graphics can have multiple Buyers, which means that the Buyer does not acquire any copyrights to the Graphics during the purchase.
3. Upon the purchase of the Graphics, the Creator grants the Buyer a non-exclusive license without time limits in the use of the Graphics, as well as without territorial restrictions in the field of recording and reproducing the Graphics using the available methods of printing on fabrics, paper and other surfaces.
4. The Buyer has the right to use the Graphics for private purposes.
5. If the Buyer is interested in extending a non-exclusive license, he should contact the Creator for this purpose, using the contact details provided in the Contact tab.
6. The buyer may present the purchased Graphics on his website and in social channels such as Instagram or Facebook, taking into account the tag @iva.nechalova
7. The Buyer has no right to sell the Graphics as a digital file, or any part of it as a final product.
8. The Buyer has no right to place Graphics on graphic stocks.
9. The Buyer has no right to resell, license, transfer or share the purchased graphics that were given to him for download after purchasing the Graphics.
10. The Buyer has no right to use the Graphics as a trademark.

Exclusive license

1. An exclusive license is a license provided on request for a period of two years or without a time limit along with the copyrights to Custom Graphics.

2. The acquisition of copyrights to the Custom Graphics means that the Buyer has the exclusive right to sell products using this Graphics for a specified period and no one else may acquire the rights to it at that time.
3. The Website User may place such an order by contacting the Creator via the Contact tab.
4. Graphics placed on the Website cannot be purchased under an exclusive license.
5. Only Customized Graphics may be covered by an exclusive License, and the details of this license are agreed between the Creator and the Buyer as part of correspondence.